



# 2009 Spring Public Health Conference

*Crowne Plaza*

*Billings, Montana*

*April 13 & 14 – WIC Training Days*

*April 15 & 16 – All Public Health Professionals*



## *Who should attend?*

- Maternal and child health program managers
- Nutrition specialists
- School health representatives
- Public health professionals working with infants, children, teens, young adults, women and men

## *Why should you attend?*

- To network with other professionals in the public health sector of Montana
- To gather up-to-date evidence based information
- To identify solutions for the needs of your clients in your day-to-day interaction

## *Continuing Education*

- Application has been submitted to the Montana Nurses Association for continuing education approval.

## *Highlights*

- Opportunity to earn up to **8 WIC CEUs** on Monday, April 13 and Tuesday, April 14
- Wednesday, April 15 – Opening Keynote with **Dr. Georgina Peacock**. Dr. Peacock will address her work with the “Learn the Signs. Act Early” Campaign and share the latest research on the benefits of early intervention.
- **Twelve breakout sessions** on Wednesday, April 15 so you can choose the session that will be most helpful as you work to better serve your clients.
- Thursday, April 16 – Two general sessions by the ever popular and very engaging **Cathy Breedon**.

## *Conference Networking Reception*

Our reception this year will be held Wednesday evening at the Crowne Plaza. Just step outside the door of your last session and begin to enjoy your time to socialize with your colleagues, as well as be eligible to win a door prize.



## *Opening Plenary*

Dr. Georgina Peacock, a developmental-behavioral pediatrician, currently serves as Medical Officer Senior Fellow with the Prevention Research Branch in the Centers for Disease Control and Prevention's National Center on Birth Defects and Developmental Disabilities. She holds a Medical degree and a Masters in Public Health from the University of Kansas, a Pediatric Residency and Fellowship in Developmental-Behavioral Pediatrics from the University of Kansas and a Bachelor of Science in German and Cell and Molecular Biology from the University of Michigan. She will speak on the “Learn the Signs. Act Early” campaign, a campaign to ensure every child reaches his or her full potential.

## *Thursday with Cathy Breedon*

Dr. Cathy Breedon, a.k.a. Aunt Cathy, is the Clinical Nutrition Specialist at MeritCare Medical Center, which serves North Dakota, North/Central Minnesota and parts of South Dakota. She also teaches at the University of North Dakota School of Medicine, Minnesota State University Moorhead, and Concordia College. She annually presents over 30 national and state workshops for health professionals around the United States. She is back to join us after receiving rave reviews for her presentation on “Improving Maternal and Child Health Nutrition” at the 2008 Spring Public Health Conference.



**New Opening Time**

## Monday, April 13 – 2 WIC CEUs

3:00 – 4:00 pm	<b>WIC Medical Foods and Exempt Formulas</b> --Kim Mondy, Nutrition Section (WIC), DPHHS, Helena
4:00 – 5:00 pm	<b>Farmers' Market Discussion</b> --Joan Bowsher & Chris Fogelman, Nutrition Section (WIC), DPHHS, Helena

## Tuesday, April 14 – 6 WIC CEUs

8:30 – 9:00 am	<b>Welcome and Introduction</b> --Joan Bowsher, Nutrition Section (WIC), DPHHS, Helena	<b>MAWA Membership Meeting</b> Tuesday, April 14 7:00 - 8:30 am
9:00 – 9:30 am	<b>New Food Package Overview: The “Why” Behind the Food Package Changes</b> --Joan Bowsher, Nutrition Section (WIC), DPHHS, Helena	
9:30 – 10:30 am	<b>New Foods: What New Foods Have Been Added? Who Gets Them?</b> --Chris Fogelman & Kim Mondy, Nutrition Section (WIC), DPHHS, Helena	
10:30 – 11:00 am	<b>Break</b>	
11:00 am – 12:30 pm	<b>New Food Packages: How Do the Changes Come Together For A Food Package? Who Gets What?</b> --Chris Fogelman & Kim Mondy, Nutrition Section (WIC), DPHHS, Helena	
12:30 – 1:30 pm	<b>Lunch</b> – (Provided with registration)	
1:30 – 3:00 pm	<b>Food Package Information: How Will We Tell Everyone About It?</b> --WIC Staff – Nutritionist & Retailer	
3:00 – 3:30 pm	<b>Break</b>	
3:30 – 4:00 pm	<b>Computer Update: What the Heck Is Going On?</b> --Mark Walker, Information Systems Bureau, DPHHS, Helena	
4:00 – 4:30 pm	<b>Breastfeeding Peer Counselor Project (BPCP)</b> --Panelists from Cascade, Custer, Deer Lodge, Missoula and Ravalli Counties	<b>Public Health Nursing Directors</b> Tuesday, April 14 5:30 pm
4:30 – 5:00 pm	<b>Outreach Panel: Successes and Lessons Learned from 2008</b> --Panelists from Custer, Dawson, Flathead, Missoula, Ravalli Counties and RiverStone	

**New Opening Time**

## Wednesday, April 15

8:00 – 8:30 am	Opening Ceremony				Every Child by 2 Wednesday, April 15 7:00 - 8:30 am
8:30 – 10:00 am	Opening Keynote – Learn the Signs. Act Early Campaign: Increasing Awareness About Developmental Milestones and Early Signs of Autism Spectrum Disorders and Related Disabilities and the Benefits of Early Action --Dr. Georgina Peacock, Developmental-Behavioral Pediatrician				
10:00 – 10:30 am	Break in Trade Show Area				
10:30 am – 12:00 noon	Session A	Session B	Session C	Session D	
	The New Food Package and Retailers --Trish Kurek and Carrie Reynolds, Nutrition Services (WIC), DPHHS, Helena	Putting the Pieces Together to Protect, Promote and Support Exclusive Breastfeeding in a Montana Community --Trudy Mizner, Mary Pittaway, Julie Serstad, Missoula City-County Health Department	Infant & Child Mortality in Montana: Major Causes and Possible Prevention --Dianna Frick, Maternal and Child Health, DPHHS, Helena	Connecting Montana’s Communities Through the Rural Health Initiative --Kristin Juliar, Montana Office of Rural Health, Montana State University, Bozeman --Lynn Paul, Department of Health & Human Development, MSU, Bozeman	
12:00 noon – 1:30 pm	Lunch - (Provided with registration) – Healthy Montana Kids Plan				
1:30 – 3:00 pm	Session A	Session B	Session C	Session D	
	Home Visiting for High Risk Pregnant Women in Montana --Dianna Frick, Maternal & Child Health, DPHHS, Helena --Jo Ann Dotson. Family & Community Health Bureau, DPHHS, Helena	Now What? Addressing Teen Pregnancy in Montana --Jill Baker, Planned Parenthood of Montana, Great Falls	Diabetes in Pregnancy: Current Trends, Disparities, and Future Risks --Taryn Hall, Montana Diabetes Project, DPHHS, Helena	Part A. Analysis of HPV in American Women on a Montana Reservation Part B. Tribal Implementation of the National Public Health Performance Standards Program --Bethany Hemlock and Mitzi Racine, Rocky Mountain Tribal Epidemiology Center, Billings	
Family Health Advisory Council Meeting Wednesday, April 15 12:00 - 1:30 pm					

**Family Health Advisory Council Meeting**  
Wednesday, April 15  
12:00 - 1:30 pm

## Wednesday, April 15 continued

3:00 – 3:30 pm	<b>Break in Trade Show Area</b>			
3:30 – 5:00 pm	<b>Session A</b>	<b>Session B</b>	<b>Session C</b>	<b>Session D</b>
	<b>Targeted Case Management</b> --Deborah Henderson, Infant, Child and Maternal Health Section, DPHHS, Helena --Denise Brunett, Children's Special Health Services, DPHHS, Helena	<b>Framing Data Issues to Move Your Message</b> --Daphne Herling, Montana KIDS Count, Missoula	<b>The Idea of a "Just Right" Crisis: The Ongoing Dance of Development Between Children, Their Care Providers and Their Families</b> --Michael Butz, Aspen Practice, Billings	<b>A Review of Two Recent Qualitative Studies Involving Influencing Factors of Solid Food Introduction by Mothers and Fathers of WIC Infants</b> --Kristen Anderson, Ravalli County WIC Program, Hamilton
5:00 – 6:00 pm	<b>Reception</b> – Door prizes awarded. Must be present to win.			

## Thursday, April 16

7:30 – 8:30 am	<b>Breakfast Buffet – Montana Child Health Advocacy and Planning</b> --Steve Yeakel, Montana Council for Maternal and Child Health, Helena
8:30 – 10:00 am	<b>What Else is WIC Doing?</b> --Cathy Breedon, MeritCare Medical Center, Fargo, ND
10:00 – 10:30 am	<b>Break</b> with time to check out of room
10:30 am – 12:00 pm	<b>Nutrition and the Prevention of Birth Defects: Beyond Folic Acid</b> --Cathy Breedon, MeritCare Medical Center, Fargo, ND
12:30 pm	Door Prize Awarded – Conference Concludes

### Registration Desk Hours

**Monday - 1:30 - 5:00 pm**  
**Tuesday - 7:00 - 5:30 pm**  
**Wednesday - 7:00 am - 1:00 pm**

### Registration Form

Name \_\_\_\_\_  
*As it should appear on your name badge, please.*

Affiliation / Company \_\_\_\_\_

Mailing Address \_\_\_\_\_  
Street City State Zip

Phone Fax Email

**Please check the sessions you plan to attend.** You may change your selections on site. This will help us determine number of handouts, seating arrangement, room assignment, etc.

	Session A	Session B	Session C	Session D
Wednesday – 10:30 am				
Wednesday – 1:30 pm				
Wednesday – 3:30 pm				

If you have food allergy dietary restrictions, please state \_\_\_\_\_

State of Montana employees pay by IJV or speedchart. Please provide number \_\_\_\_\_

**All others please pay by check** -- Payable to DPHHS Spring Conference (81-0302402).  
Sorry we do not have credit card capabilities.

Return registration and payment to: **Spring Public Health Conference**  
**PO Box 217**  
**Helena, MT 59624**

Questions? 406-442-4141 or gailb@mt.net

### Registration Fee:

*For registrations postmarked by March 28 please use the lowest rate. The higher fees apply to all registrations postmarked March 29 and after and at the door.*

☐ \$150 / \$175 – All days – Includes course materials, meals, breaks and reception.

☐ \$125 / \$150 – 2 days – Includes course materials, meals, breaks and reception.

#### Which 2 days will you attend:

☐ Monday/Tuesday \* ☐ Wednesday  
☐ Thursday

☐ \$85 / \$110 – 1 day – Includes course materials, meals and breaks

#### Which day will you attend:

☐ Monday/Tuesday \* ☐ Wednesday  
☐ Thursday

☐ \$50 – Student full registration – Includes course materials, meals and breaks - all days.

#### Which days will you attend:

☐ Monday/Tuesday \* ☐ Wednesday  
☐ Thursday

\* Monday/Tuesday is considered one day

# *2009 Spring Public Health Conference*

*Crowne Plaza*

*Billings, Montana*

*April 13 & 14 – WIC Training Days*

*April 15 & 16 – All Public Health Professionals*

## *Lodging*

A block of rooms has been reserved at the Crowne Plaza in Billings at a rate of \$70 plus tax per night. Please mention Spring Public Health Conference when booking your reservation by calling 406-252-7400. Room block open until March 30, 2009.

## *Vendor Displays*

If you are interested in a display space, please contact Gail as listed below.

## *Session Descriptions and Questions*

For more information an agenda with session descriptions will be posted at [www.fchb.mt.gov](http://www.fchb.mt.gov) by March 9. Still have questions, contact Gail at 406-442-4141 or [gail@mt.net](mailto:gail@mt.net).

## *Continuing Education*

Application has been submitted to the Montana Nurses Association for continuing education approval.

## *Cancellation*

Cancellations by Friday, March 28 or prior will be assessed a 15% processing fee. Cancellations after March 28 are nonrefundable.



67909

1218 E 6<sup>th</sup> Avenue  
Helena, MT 59601